

Sign Revision Taskforce: Kick-off Meeting

Department of Metropolitan

Development

August 30, 2016



Opening Remarks

- Welcome Emily Mack, DMD Director
- Introduction of Taskforce Chair

Karen Celestino Horseman

Introduction of City Staff

Keith Holdsworth, Division of Planning Administrator

Tammara Tracy, Project Lead, DMD

John Neal, Senior Planner, DMD

Chris Schuck, Supervisor, DBNS

Eddie Honea, Senior Planner, DMD



Meeting Agenda

- I. Overview of Reasons for Revisions to Sign Regulations (Karen)
- II. Purpose of Taskforce (Emily)
- III. Taskforce Members Intro & Comments (Karen)
- IV. Outline of Sign Taskforce Process (John)
- V. Future Meetings: Days and Times (Karen)



Why Revise the Sign Regulations?

- Recent Supreme Court Ruling
- Recent Federal Lawsuit
- Changing Technology
- Changing Public Views
- Recently Adopted Indy Rezone

Need your help to draft the revised regulations!



Sign Taskforce

Purpose

- Advisory Group
 - ✓ Provide Information
 - ✓ Share Perspective, Viewpoints
 - ✓ Talk with others
- Forum to express views, suggest ideas, voice reaction to draft language
- Not a voting body or approving the draft
- Not trying to reach a consensus



Role of City Staff

- ... Listen to initial views
- ... Research issues, explore trends and possible ideas
- ... Draft proposed revisions for the taskforce to consider
- ... Listen to the taskforce discuss its reaction to the proposed revisions
- ... Prepare a complete draft to share with the broader public



Expected Outcomes

- ✓ Wide range of viewpoints considered when creating the draft ordinance
- ✓ Participants may disagree with draft ordinance, in whole or part
- ✓ Final draft will go through a public approval process:
 - 1. Metropolitan Development Commission, then
 - 2. City-County Council



Taskforce Members Introduction & Comments

- Name
- Organization/Group you are representing

 Indicate what you want to see included, changed, kept or deleted in the revised sign regulations and why

Please be succinct



Outline of Process

- Framing of Broad Issues
 - Legal Changes
 - Technology
 - Survey Results
- Creation of Initial Working Draft
- Discussion of Detailed Topics From Initial Working Draft
- Finalize Public Draft



Timeline of Process

Step 1: Framing of Broad Issues

- September thru October

Step 2: Creation of Initial Working Draft

- October thru November

Step 3: Discussion of Detailed Topics From Working Draft

- December thru July 2017

Step 4: Finalize Public Draft of Ordinance

- August thru September 2017



Details of Key Step

Step 3: Discussion of Detailed Topics

One or more meetings to discuss specific topic

Examples of Potential Topics

- Size, height, and frequency of signs in all of our zoning districts to complement the district's purpose
- Billboards
- Lighting of signs
- Scope of digital or electronic components
- Temporary signs
- Signs along our interstate system
- Which signs should be exempt from permits



Details of Key Step - continued

Step 3: Discussion of Detailed Topics

Propose to create a Downtown & Mixed-use Subcommittee

Examples of Potential Topics

- Viewsheds & gateways, Monument Circle, Convention Center area
- CBD and Mixed-use building signs
- Signs in special areas and for special occasions
- Garage and special event parking
- Signage in the right-of-way
- Which signs should be exempt from permits



Future Taskforce Meetings

Need to decide:

- ✓ Preferred Day of Week?
- ✓ Preferred Time?
- ✓ Preferred Location?

Thank You!

